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The e-shape project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement 820852











e-shape: strengthens benefits for Europe of GEOSS and viceversa – supports the EuroGEO Regional GEO

What is e-shape?

e-shape allows Europe to position itself as global force in Earth observation through leveraging Copernicus, making use of existing European capacities and improving user uptake of data from European assets in the GEO context.

e-shape vision: To develop operational services with and for the users and to create a conducive environment whereby the strengths of Europe are exploited towards addressing societal challenges, fostering entrepreneurships and supporting sustainable development













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What is e-shape?

It builds on existing EU GEO actions, GEO initiatives and flagships and Copernicus-related activities by bringing together the key partners engaged therein.

Amongst the most prominent programmes that shall be linked to the proposal are Copernicus, INSPIRE, the ERA-Net on EO, the GEO relevant H2020 projects (ECOPOTENTIAL, EDGE, NextGEOSS, GEO-CRADLE, SWOS, ERA-PLANET, GROUND TRUTH 2.0, etc.), and many National EO initiatives, infrastructures and programmes.











O1: Develop operational EO services with and for users active in key societal sectors

O2: Demonstrate the benefits of the EO pilots through the coordinated downstream exploitation of EO data and the utilization of existing EO resources

O3: Promote the uptake of pilots at national and international scale, across vertical markets (private and public) and amongst key user communities

O4: Enable the long-term sustainability of the numerous pilots, their penetration in public and private markets and support their upscaling

O5: Increase uptake by raising awareness on the solutions developed through tailored and well-targeted communication, dissemination and outreach activities













Fast Facts for You





























Structure of the project

GENERAL ASSEMBLY [1 Representative/Partner] **PMT** Advisory Board (SC + S®T (Strategic Manager + Advice) AFC Manager) **EXECUTIVE BOARD** (PMT+WP Leaders + Showcase Coordinators) **Project Execution** WP1 - Project Management and Coordination WP7 - Ethics **SHOWCASES** WP2 - Showcases and Pilots Co-design agriculture Innovation WP3 - Implementation and Strategic a Exploitation WP4 - User's Uptake, Capacity Building and Liaison Committee WP5 - Sustainability and upscaling Pilots WP6 - General Communication. Dissemination and help desk

PARTNERS











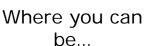
GEO WEEK 2019



e-shape brings value to the pilots





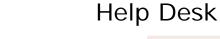


Co-design User uptake

Infrastructure Synergies

Go-to-market

Sustainability Communication









Australian Government





e-shape supports EuroGEO

- co-designs and co-creates with end-users of EO based services.
- leverages **existing distributed assets** (DIAS, GEOSS Platform, NextGEOSS platform, EOSC, ...) for developing the pilots AND respects the Data Management Principles of GEOSS and GEO Standards & Interoperability Forum (SIF) recommendations on **interoperability** and being in compliance with the INSPIRE Directive.
- promote services in European and global markets through eoMall acting as a "window to the market" for providers
- delivers a boost to the European EO sector acting as a **sustainability booster** for **market penetration support**.
- On-boards new pilots and offers them the support of our strategic activities













EuroGEO Showcases: Applications Powered by Europe



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