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Distributional effects of a carbon tax on car fuels in France

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Distributional effects of a carbon tax on car fuels in France

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Abstract

This paper analyses the distributional effects of alternative scenarios of carbon taxes on car fuels using disaggregated French panel data from 2003 to 2006. It incorporates household price responsiveness that differs across income groups into a consumer surplus measure of tax burden. Carbon taxation is regressive before revenue recycling. However, taking into account the benefits from congestion reduction induced by the tax mitigates regressivity. We show also that recycling additional revenues from the carbon tax either in equal amounts to each household or according to household size makes poorest households better off.

JEL classification: H23, Q48, R48.

Key words: carbon tax, distributional effects.

1. Introduction

In June 2009, the French government announced its intention to introduce a carbon tax. The basic idea is to introduce an additional tax on top of existing taxes on fossil fuels which will be paid by households and firms which are not included in the EU Emission Trading Scheme.¹ The aim is to achieve France's commitments to reduce greenhouse gas emissions at the lowest cost: -14% by 2020 (compared to 2005 levels)², and -75% by 2050.³

In the case of private cars, a tax on vehicle carbon emissions essentially is equivalent to a fuel tax. Higher fuel taxes may give rise to concerns about the effects of additional taxation on low-income households. For instance, it is often argued that low-income households cannot afford to live in city centres where the supply of public transport is abundant, and therefore have no choice but to use their car to travel. Beyond equity concerns, the political acceptability of a new carbon tax clearly depends upon the proportion of the population that benefits from it.

This paper analyses the distributional effects of alternative scenarios of carbon taxes.⁴ We consider two levels of taxation and explore how the welfare impacts are distributed across households that differ by income and residential location. We also simulate three scenarios of revenue recycling. Our methodology is based on a car use model that is estimated using disaggregated panel data from 2003 to 2006. We explicitly

¹ The tax was initially supposed to be introduced in Jan. 2010. But it was finally postponed *sine die* after France's constitutional court ruled at the end of December 2009 that it would violate principles of equality because of the range of industrial emissions that would be exempt.

² France's target under the European package on climate.

³ Objective set in the 2005 "*Loi de programme fixant les orientations de la politique énergétique*" ("Law setting orientations for the energy policy").

⁴ We deliberately choose to focus on the distributive impact of a carbon tax on car fuels, without exploring the question of its economic efficiency. Although a major issue, a rigorous treatment of that question would require another study on its own.

model and simulate individual changes in kilometres travelled that are induced by modifications in fuel taxation. Specifically, this approach allows for the possibility that different households behave differently in response to increases in the cost of driving.

Several studies have estimated the distributional effects of car fuel taxation. However, most of them utilize North-American data (e.g., Bento et al. 2005, 2009; Poterba, 1991; Røed Larsen, 2006; West, 2004). Their results do not easily transfer to Europe as the geography of urban areas, the spatial distribution of income, the relative importance of public transportation and the prevailing levels of fuel taxes are completely different. As an illustration, OECD (2006) shows that private car use, measured in passenger-kilometres per capita, is two times higher in the US than in France. A meta-analysis by Goodwin et al. (2004) also shows that the US has lower fuel consumption elasticities than Europe with respect to both price and income.

Some studies examine the distributional effects of fuel taxation using European data. Berri (2005) finds France's taxation of car fuel to be regressive. However, he does not model the changes of behaviour induced by the additional taxation. Therefore, his results are only valid for marginal tax shifts. Both Blow and Crawford (1997) and Santos and Catchesides (2005) assess the regressive effects of gasoline taxation in the United Kingdom considering the behavioural response of drivers to the increased cost of driving. Blow and Crawford find that rising fuel taxes are progressive if all households are considered but regressive if only car-owning households are considered. Santos and Catchesides find that middle-income households suffer the most from the burden when all households are considered. When only car-owning households are considered, gasoline taxation is strongly regressive. Those studies do not consider any recycling of

the additional revenues from the tax increase. Our simulations show that accounting for revenue recycling dramatically changes the distributive impact of fuel taxation.

From a methodological point of view, two main contributions distinguish this paper. First, to the best of our knowledge, it is the first which uses panel data methods to study the distributional impacts of car use taxation. Panel data is particularly suitable for estimating the car use model as it allows controlling for the inherent endogeneity of motorisation choices. Earlier papers only had access to single or pooled cross-sections. Accordingly, they had to apply burdensome two-step approaches (e.g., West, 2004). We will examine this issue in more detail in the next section.

A second difference with all prior work is that we consider the benefits induced by the reduction of congestion due to the fuel taxation and analyse how those benefits are distributed among households.⁵ Congestion is generally considered to be the quantitatively most important automobile externality. For example, UNITE (2003, Table 11) shows that it accounts for 44% of the following external costs in France: global warming, air pollution, noise, congestion, and accidents.⁶

The paper is organized as follows. Section 2 presents the model of car use that will provide the basis for the simulations. Section 3 presents our approach for simulating scenarios of carbon taxation. Section 4 discusses the data. Section 5 presents and interprets the results. The last section concludes.

⁵ This assertion does not include the existing literature on congestion charging which obviously considers the distributive impact of congestion reduction (see e.g., Bureau and Glachant, 2008, Eliasson and Mattsson, 2006).

⁶ This proportion is 56% in the UK and 34% in Germany. Parry et al. (2007, table 2) provide a similar order of magnitude for the US. Congestion then represents 46% of the following costs: global warming, local pollution, oil dependency, congestion and accidents.

2. Model of car use

This section presents the model of car use. Estimates of the model will then be used to simulate changes in fuel taxation. We consider the following standard expression for kilometres demand:

$$KM_{it} = \alpha + \beta_1 \cdot p_{it} + \beta_2 \cdot (p_{it} \times y_{it}) + \gamma \cdot two_{it} + V' \cdot \delta_1 + H' \cdot \delta_2 + X' \cdot \delta_3 + T_t' \cdot \zeta + a_i + \varepsilon_{it} \quad (1)$$

where i indexes households, t indexes years, KM is the annual number of kilometres the household drives, p is the price per kilometre, y is income per equivalised person, two indicates if the household holds two cars, V is a vector of vehicle attributes, H is a vector of household characteristics, X is a vector of other control variables, T is a vector of year dummies, a_i is the household fixed effect, ε_{it} is the usual error term, and the remaining Greek letters denote parameters.

The linear specification of the demand function allows the demand response to p to vary with the level of demand. This is a key issue in assessing the distributional effects of a rise in p . In contrast, a log-log specification would impose the restriction that the price elasticity is the same for all households. Furthermore, the statistical fits of level-level, log-log, log-level and level-log models were compared. Because the R-squares of these models are not comparable, the comparison of fits involved predicting VMT from the log-log (or log-level) model given the predicted value of $\ln VMT$. The square of the correlation between predicted and actual VMT can be compared with the R-squared obtained from the level-level (or level-log) model (Wooldridge, 2006). In all cases the level-level model was found to provide a similar or superior fit.

Besides, to allow the price effect to vary with income, we include an interaction between income and the price per kilometre. In the estimations, p and $(p \times y)$ are also interacted with specific dummy variables to allow the price effect to vary between one- and two-vehicle households.

When estimating a model of car use, a standard econometric problem deals with the endogeneity of the variables describing the number and attributes of cars held by households. This is due to the joint nature of the demands for vehicles and kilometres. The choices of vehicle and kilometres are related because characteristics that influence a household to purchase a certain number and type of vehicle may also influence that household's choice of kilometres. For example, as Mannering and Winston (1985) point out, the individual characteristics that tend to increase usage (e.g., pleasure of driving) will adversely affect the probability of selecting an old, decrepit vehicle from which little driving pleasure can be derived. In econometric terms, this correlation implies that vehicle specific attributes, which are included as explanatory variables in (1), will be correlated with the error term. In this context, using Ordinary Least Squares (OLS) may lead to biased and inconsistent estimators of parameters.

The use of panel data allows us to deal with the endogeneity problem. Indeed, the use of a fixed effect estimator permits to purge the effects of a_i , i.e., all unobserved and time invariant determinants, from (1). At last, the sole condition for the estimator to be consistent is that the idiosyncratic error ε_{it} is uncorrelated with explanatory variables. We make this assumption in the remaining of the paper. It is admittedly simplifying as the

fixed effect estimator does not rule out the potential remaining endogeneity due to simultaneity in the choice of vehicle and in the use of the vehicle.⁷

Earlier papers only had access to single or pooled cross-sections. In this context, the standard procedure to deal with the endogeneity problem involves a burdensome two-step approach. First, a discrete choice model is used to estimate the probabilities of choosing different fleet sizes and compositions; these probabilities are then used in the estimation of kilometres demand to control for endogeneity (e.g., Berkowitz et al., 1990; Goldberg, 1998; Hensher et al., 1992; Mannering and Winston, 1985; Train, 1986; West, 2004).⁸

3. Simulation strategy

Having described how we model the demand for kilometres, we now describe how we simulate the different scenarios. We develop two simulation modules. The first simulates the impact of a carbon tax in France without considering the benefits induced by congestion reduction (similar to the work of earlier studies). The second module simulates the impact of a carbon tax with a consideration of the benefits of congestion mitigation. Due to data constraints, it is done for the Paris Region only. This section successively presents the two simulation modules and the scenarios considered.

⁷ Moreover, and beyond this simultaneity problem, two of our variables, *ADD* and *SEP*, may be endogenous even after controlling for time-invariant unobserved effects. We come back to this issue in section 4.

⁸ This approach derives from the seminal work of Dubin and McFadden (1984) who propose models to estimate the joint demand for durables and energy use.

3.1. Measuring the impact of a carbon tax in France (without considering the benefits from congestion reduction)

We proceed in four stages. First, we estimate econometrically the parameters of equation (1) using panel data from 2003 to 2006. Second, we simulate the changes in kilometres driven by households induced by the changes in fuel taxation. Third, we calculate individual welfare changes. Finally, we examine the distribution of welfare changes among households. The data used in the simulations refer to 2006.

As described in the introduction, we restrict the analysis to the short-run incidence of the tax. We assume that households respond to the additional taxation solely by reducing the number of kilometres they drive. We use the change in household consumer surplus to measure the change in household welfare due to the tax. Assuming a linear demand curve for kilometres, the change in consumer surplus for household i induced by an additional tax can be expressed:

$$\Delta CS_i = (p_{i1} - p_{i0}).KM_{i1} + \frac{1}{2} [(p_{i1} - p_{i0}).(KM_{i0} - KM_{i1})] \quad (2)$$

where p_{i0} is the initial price per kilometre for household i , p_{i1} is the price per kilometre with the additional tax, KM_{i0} is the initial number of kilometres, and KM_{i1} is the number of kilometres after the tax. This is the standard “rule of one-half”.

It is important to note that not considering behavioural response of drivers amounts to taking into account twice the second term of (2), leading to an over-estimation of the welfare impact of taxation.

3.2. Measuring the impact of a carbon tax in the Paris Region considering the benefits from congestion reduction

The second module examines the impact of a carbon tax in the Paris Region considering the benefits from congestion mitigation. The Paris Region (also referred to as *Ile-de-France*) is a vast area of 12,072 sq km and 10.9 million inhabitants (around 1/6 of the whole French population). The city of Paris is only a small part of that area with a surface of 105 sq km and 2.1 million inhabitants.

Apart from congestion considerations, the simulation strategy is essentially the same as the one presented in section 3.1. The sole difference is that, when estimating the car use model, all price variables are now interacted with specific dummy variables to allow the price effect to vary between the Paris Region and the rest of the country. Results of the regression are given in the Appendix.

The benefits from congestion reduction are calculated for each household as the monetary value of time savings on annual kilometres driven by the household⁹ after the introduction of the carbon tax.¹⁰ These calculations require three types of information: first, an evaluation of the impact of the carbon tax on traffic; second, an estimation of the impact of traffic reduction on individual travel times; and third, values of travel time (VOT) to monetise the time savings.

The impact of carbon pricing on traffic is obtained using basically the same approach as in the first simulation module. First we estimate econometrically the

⁹ Due to data constraints, kilometres driven during weekends, holidays and/or outside the Paris Region are not considered.

¹⁰ Benefits from congestion reduction are calculated using 2001-2002 data while the other impacts are calculated for our most recent data, i.e., 2006. We believe this difference is not problematic as one can reasonably assume that traffic conditions in the Region have not changed much within 4-5 years. Note also that simulations for the non-congestion impacts have been conducted for the years 2003, 2004 and 2005 producing very similar results to 2006.

parameters of equation (1) using panel data from 2003 to 2006.¹¹ Next, we simulate the changes in kilometres driven by households induced by the changes in fuel taxation. Adding up all changes, we obtain the total traffic reduction for the Paris Region.

As the next step, we must translate the traffic reduction into time savings. This is done using disaggregated data from the Paris Region Global Transport Survey carried out in 2001-2002. Time savings are calculated using a speed-flow function estimated econometrically on a sample describing traffic levels and speeds for 21 time slots. For each slot, we calculate both the total traffic by car and the average speed of car trips in the region. The regression of the logarithm of traffic on the average speed gives the following relationship (with standard errors in parentheses):

$$\begin{aligned} SPEED_{CAR} &= -35.2 \times \ln(TRAFFIC) + 621.3 \\ &\quad (8.5) \qquad\qquad\qquad (107.6) \\ n &= 21, R^2 = .48 \end{aligned}$$

where $SPEED_{CAR}$ is the average speed of car trips in meters per minute in a given slot and $TRAFFIC$ is the total number of trips per slot¹². Additionally we assume that buses also benefit from traffic reduction, as one may expect. Regressing the speed of buses on car traffic levels for 18 time slots¹³ gives the following relationship:

$$\begin{aligned} SPEED_{BUS} &= -9.4 \times \ln(TRAFFIC) + 193.9 \\ &\quad (4.8) \qquad\qquad\qquad (62.2) \\ n &= 18, R^2 = .19 \end{aligned}$$

¹¹ The sole difference with the first module is that, when estimating equation (1), all price variables are interacted with specific dummy variables to allow the price effect to vary between the Paris Region and the rest of the country. The idea is to obtain a percentage of traffic reduction that is specific to the Paris Region.

¹² The level of traffic taken into account is the total traffic observed in the Global Transport Survey, i.e., the traffic due to individual trips. It excludes deliveries and freight.

¹³ Contrary to the regression for cars, time slots corresponding to the night are not taken into account because the level of service is too limited.

where $SPEED_{BUS}$ is the average speed of bus trips in meters per minute in a given slot and $TRAFFIC$ is the total number of trips per slot.¹⁴

We assume that each household reduces its number of kilometres in response to the introduction of the tax, and consider time savings on the remaining kilometres only.¹⁵ We assume also that the traffic reduction (in %) induced by carbon pricing is the same whatever the time of the day or the location in the Paris Region. This is admittedly a restrictive assumption as travellers may respond to the carbon tax by reducing non-work trips first. Then, implementation of a carbon tax may lead to smaller traffic reductions in business areas and/or during the peak period. This assumption must be remembered when interpreting the results.

Individual time savings are finally monetised using values of travel time from two previous studies by Bureau and Glachant (2008) and De Palma and Fontan (2001). Both papers provide values of travel time for commuters that vary with income and that are specific to the Paris Region. Table 1 presents these values per quintile of income. Income group 1 includes the 20% of individuals who have the lowest income; quintiles 1 and 2 include the 40% of individuals who have the lowest income, and so on. Table 1 reveals that the two papers propose substantially different set of values. De Palma and Fontan propose higher values on average: around 15€/h versus 8€/h for Bureau and Glachant. On the other hand, the latter give relatively higher VOT to high-income travellers as compared to low-income ones. As there are no obvious reasons to prefer one to the other,

¹⁴ Logarithm functional forms give the highest goodness of fit for the two speed-flow functions.

¹⁵ In order to calculate individual responses to the tax, we need to make assumptions about the price sensitivity of each household present in the Global Transport Survey. We assume that the price sensitivity depends on income and use the elasticities calculated for different income groups with the “Parc Auto” data.

we consider the two sets of values for purpose of sensitivity analysis¹⁶. In the remainder of the paper, we refer to Bureau and Glachant’s results as “low VOT” and to De Palma and Fontan’s as “high VOT”.

Whatever the values considered (low or high) Table 1 shows a clear and positive relationship between income and value of time. This is particularly noticeable in the “low VOT” case: the VOT of the wealthiest individuals is almost twice the VOT of the poorest. Thus not considering values of time that vary with income would lead to substantial biases in the assessment of the distributional effects of congestion reduction.

The two papers provide values of travel time for commuters only. However, empirical findings converge to suggest that the value of travel time savings is lower for non-work purposes than for commuting (see e.g., Small and Verhoef, 2007). The difference varies according to studies and locations. In this paper, we consider that values of travel time for “other purposes” are 45% below that for commuting. This is the ratio recommended by Commissariat Général du Plan (2001, p. 42) for the Paris Region.

Table 1: Values of travel time for commuters for different groups of travellers (2002 € per hour)

Income group	Low value ^a		High value ^b
	Private car users	Public transport users	
1	5.0	6.0	13.3
2	6.7	7.2	14.2
3	7.9	8.0	14.9
4	10.0	9.9	15.8
5	11.4	11.4	16.1
All	7.9	8.2	14.9

^a Bureau and Glachant (2008, Table 3)

^b Author’s calculation using initial figures from De Palma and Fontan (2001, Table 3) – which give values of travel time for solely three groups of household income.

¹⁶ Potential reasons for differences between the two studies are discussed in the Appendix.

3.3. Scenarios

Table 2 describes the six scenarios. As a benchmark, we consider an additional carbon tax of 7.1 euro-cents per litre of gasoline and 8.1 cents per litre of diesel. Those values refer to a cost of CO₂ of €31 per tonne (in 2006€). This is the official figure to be used in France (by 2010) when evaluating public investment choices or, more generally, when making environmental evaluation of public policies (CAS, 2008). This was set in order to achieve the European political objectives of March 2007, and lies at the high end of the spectrum of international evaluations of external costs of carbon (see e.g., Delft, 2008).

Next, we consider several variations of this reference scenario. First, a higher taxation of carbon: 12.4 cents per litre of gasoline and 14.0 cents per litre of diesel. It corresponds to €54 per tonne of CO₂ (in 2006€), which is the official figure to be used in France by 2020. The idea is to investigate if the level of taxation impacts the distribution of burdens among households. We also consider three alternative ways of recycling the additional revenues from the tax increase:

- “*flat*” *recycling*: revenues are returned in equal amounts to every household;
- “*size-based*” *recycling*: revenues are allocated according to the number of equivalised persons in the household. In the whole paper, the “OECD modified scale” is used to define equivalised persons (or “consumption units”), i.e., the first adult gets the weight 1, other members aged 14 or more get 0.5, children aged less than 14 get 0.3;
- “*income-based*” *recycling*: revenues are allocated to households according to each household’s share of aggregate income.

Our methodological framework can handle both alternatives because they involve lump sum transfers to all households. One may reasonably assume that such transfers do not modify significantly households' demand for kilometres¹⁷. To obtain the overall individual welfare changes, we simply add lump sum transfers to individual surplus variations induced by the carbon tax to obtain the overall individual welfare changes. We consider that recycling is accomplished on an annual basis and assume that it does not involve additional costs to the government.

Table 2: Description of the six scenarios

Scenario name	Carbon tax	Redistribution of carbon tax revenues	Redistributed amount (per annum)
Reference	Gasoline: €0.071/L. Diesel: €0.081/L.	No	–
Reference – Flat recycling	Gasoline: €0.071/L. Diesel: €0.081/L.	Yes	€64
Reference – Size-based recycling	Gasoline: €0.071/L. Diesel: €0.081/L.	Yes	€41 per equivalised person
Reference – Income-based recycling	Gasoline: €0.071/L. Diesel: €0.081/L.	Yes	€64 on avg.
High tax	Gasoline: €0.124/L. Diesel: €0.140/L.	No	–
High tax – Flat recycling	Gasoline: €0.124/L. Diesel: €0.140/L.	Yes	€110
High tax – Size-based recycling	Gasoline: €0.124/L. Diesel: €0.140/L.	Yes	€71 per equivalised person
High tax – Income-based recycling	Gasoline: €0.124/L. Diesel: €0.140/L.	Yes	€110 on avg.

¹⁷ As we will see in section 5, our estimations show that the impact of income on demand for kilometres is small and hardly significant.

4. Data and summary statistics

Our data come from two sources. The first is the “Panel Parc Auto TNS-Sofres” which we use to estimate the model of car use and to analyse the distribution of costs induced by the carbon tax. The second is the Paris Region Global Transport Survey which we use to examine the distribution of benefits induced by congestion reduction. This section presents the two successively.

4.1. *Panel Parc Auto TNS-Sofres*

4.1.1. *General description*

The “Panel Parc Auto TNS-Sofres” (hereafter “Parc Auto”) is the main component of the data. This survey has been carried out annually in France for twenty-five years. We use the last four waves of the panel: 2003 to 2006. “Parc Auto” describes the number of vehicles held by households, the technical attributes of those vehicles (e.g., age, type, fuel) and their usage. It also includes the socio-economic and geographical characteristics of the households surveyed. About 6,500 households are surveyed each year. On average, two-thirds are re-interviewed the following year while the others drop out of the panel and are replaced by new ones.

Our estimations are limited to motorized households who own one or two cars. As stated above, we are only concerned with the response of households in terms of usage, not in terms of car ownership. Therefore we do not consider non-motorized households in our estimations¹⁸. Furthermore, not enough three-or-more-vehicle households remained in our sample after cleaning to produce sound estimates. Those households were then

¹⁸ However, non-motorized households are taken into account when measuring the welfare impacts of additional taxation, considering their welfare change to be 0.

systematically dropped out. Note however that less than 7% of French households in 2006 owned three-or-more vehicles. Because we use a fixed effect estimator, households who are present only once in the panel are not included in our sample. Careful examination of data also revealed obvious measurement errors in the variable “number of kilometres driven” for households who replaced one of their cars within the year of survey. We did not include those observations in the sample. Finally, observations with missing values for key explanatory variables were also excluded. Overall this leaves us with an unbalanced panel of 2,956 households with 7,915 observations over the period 2003-2006¹⁹.

To construct a price per kilometre variable fuel prices and the fuel efficiency of each vehicle are needed. For fuel prices, we use annual average prices provided by the French Ministry in charge of energy. “Parc Auto” contains data on fuel efficiency. Households are asked to give an estimation of the fuel efficiency of each of their vehicles. We do not consider this information directly; rather, we use it to estimate average fuel efficiencies per type of vehicle²⁰. The idea is that some households may over-estimate or under-estimate the fuel efficiency of their fleet but we assume that, on average, households’ estimations are correct. For two-vehicle households, the price per kilometre considered in the estimation is the average of the price per kilometre of the two vehicles.

¹⁹ 49% of households are surveyed two years, 34% are surveyed three years and 17% are surveyed four years.

²⁰ On total, more than 180 types of vehicles are considered according to fuel type, engine size, market segment, and age. Fuel efficiencies vary also according to the year of survey. Estimation is carried out by OLS. Results are available upon request.

4.1.2. Variable definitions and summary statistics

Table 3 presents the variables used for the estimation of the car use model and the main descriptive statistics of the sample. For example, it indicates that households drive 14,601 kilometres a year on average, 26% hold two vehicles and 35% live in peri-urban or rural areas.

Most of the variables used for the estimation are standard in car use modelling. Some deserve specific attention: “Parc Auto” classifies vehicles into nine market segments. In order to have enough observations for each variable, some were grouped together, creating four market segments: downmarket (e.g., Renault Clio, VW Polo), mid-range (e.g., Peugeot 307, VW Golf), upmarket or SUVs (e.g., Mercedes-Benz E-Class, BMW 7 Series) and utility vehicles. Note also that for each vehicle the household owns at the end of the year, “Parc Auto” describes its use over the last twelve months. Because the fleet size may vary during the year, two control variables are included in the estimation: *ADD*, which indicates that the household bought an additional car during the year and *SEP*, which indicates that the household parted with one car. We expect the former to decrease the number of kilometres the household drives – because it had not had the additional vehicle for twelve months. Conversely, we expect *SEP* to increase the number of kilometres the household drives with the remaining vehicle – reflecting some kind of inertia in household’s activity pattern. Note that the two variables may be endogenous even after controlling for time-invariant unobserved effects. As non-regular choices made by households, they may indeed be correlated with ε_{it} . No valid instruments being available, we ran the estimation without including households with *ADD* or *SEP*

equal to one. This robustness check did not change significantly the estimates of other key variables.

Finally, we choose not to include a variable describing fuel type (i.e., gasoline or diesel) in the estimation. This is not necessary because we believe that the sole influence of fuel type on kilometres is via fuel efficiency (diesel vehicles are more fuel efficient on average), and this is reflected already in the price per kilometre. Another characteristic of diesel cars is that they are usually considered to have a longer lifetime. A priori, such information is not correlated with any of our explanatory variables, therefore there is no harm to leave the fuel type information in the error term.

Table 3: Descriptive statistics

Variable	Definition	Mean	Std. Dev.
KM	Total kilometres driven	14601	9127
P	Price per kilometre	0.0791	0.0157
p*INCOME	Price per kilometre*income per capita	1523	930
ONE	=1 if household holds one vehicle	0.74	0.44
TWO	=1 if household holds two vehicles	0.26	0.44
DOWNMARKET	=1 if a 1-vehicle household holds a downmarket vehicle	0.31	0.46
MIDRANGE	=1 if a 1-vehicle household holds a mid-range vehicle	0.39	0.49
UTILITY	=1 if a 1-vehicle household holds a utility vehicle	0.01	0.08
DOWN_DOWN	=1 if a 2-vehicle household holds two downmarket vehicles	0.03	0.17
DOWN_MID	=1 if 2-vehicle household holds a downmarket and a mid-range vehicle	0.13	0.34
DOWN_UP	=1 if a 2-vehicle household holds a downmarket and a upmarket vehicle	0.03	0.16
MID_MID	=1 if a 2-vehicle household holds two mid-range vehicles	0.04	0.19
MID_UP	=1 if a 2-vehicle household holds a mid-range and a upmarket vehicle	0.01	0.10
UTILITY_2V	=1 if a 2-vehicle household holds a least one utility vehicle	0.02	0.15
NEW	=1 if a 1-vehicle household holds a new car (less than 2 years)	0.07	0.25
OLD_NEW	=1 if a 2-vehicle household holds one new car	0.04	0.19
NEW_NEW	=1 if a 2-vehicle household holds two new cars	0.00	0.05
NB_ADULTS	Number of adults (18 years old or more)	1.8	0.7
Q _j	=1 if household belongs to the j-th quintile of income per capita (j=2,..., 5)	–	–
SUBURB ^a	=1 if household lives in a suburban area	0.34	0.47
PERIURBAN ^a	=1 if household lives in a periurban area	0.33	0.47
RURAL ^a	=1 if household lives in a rural area	0.02	0.16
ADD	=1 if fleet size increased during the year	0.02	0.13
SEP	=1 if fleet size decreased during the year	0.01	0.10
YEAR-j	Year dummies (j=2004, 2005, 2006)	–	–
FEMALE	=1 if head of household is female	0.19	0.39
AGE	Age of household head	58	15
NB_DL	Number of household members with a driving licence	1.6	0.5
NORTH	=1 if household lives in the North	0.07	0.26
EAST	=1 if household lives in the East	0.10	0.30
WEST	=1 if household lives in the West	0.14	0.34
SOUTH_WEST	=1 if household lives in the South West	0.10	0.30
SOUTH_EAST	=1 if the household lives in the South East	0.24	0.43

^a Four types of location are considered: city centres, suburbs, peri-urban zones and rural areas. This coding was developed by the French National Institute for Transport and Safety Research (INRETS).

4.1.3. Test of sample selection bias

When filling the survey questionnaire of “Parc Auto”, households are asked to give details on the attributes and usage of all their cars. Clearly, multi-motorized households would find this process more tedious. As a consequence, multi-motorized households are less likely to stay in the panel than mono-motorized ones. In other words, the decision to rotate households out of the panel is not fully random, so that a sample selection problem

may result. Wooldridge (2002, p. 581) provides a simple test for sample selection bias in the context of fixed effect estimation with unbalanced panel. The test relies on the fact that sample selection in a fixed effects context is only a problem when selection is related to the idiosyncratic errors, ε_{it} . Thus, Wooldridge suggests adding the lagged selection indicator, $s_{i,t-1}$, to the equation ($s_{i,t-1}$ equals 1 if household i is present in the panel at time $t-1$, 0 otherwise), estimate the model by fixed effects, and do a t test for the significance of $s_{i,t-1}$. Under the null hypothesis, ε_{it} is uncorrelated with s_{ir} for all r , and so selection in the previous time period should not be significant at time t .²¹ In our case, a robust t test strongly supports the hypothesis of no sample selection bias.

4.2. Global Transport Survey

The second set of data we use is the 2001-2002 Paris Region Global Transport Survey (*Enquête Globale Transport Ile-de-France 2001-2002*). This survey has been carried out regularly for 25 years. It allows us to follow and to analyse trip patterns in the Paris Region.-The sample surveyed is representative of the Region population with respect to social and geographical characteristics. 10,500 households were surveyed between October 2001 and April 2002. Each member of the household older than 6 is interviewed about all the trips she/he made the day before the survey. For each trip, a broad variety of data is available, for example: time of departure and arrival, trip purpose, origin, destination, and mode(s) used. General household characteristics are also described (e.g., size, location, income) as well as characteristics of each member (e.g., age, sex, profession).

²¹ This approach was first suggested by Nijman and Verbeek (1992) in the context of random effects estimation.

5. Estimation and results

5.1. Estimation of the model of car use

The results from the estimation of the car use model are reported in Table 4. As mentioned earlier, we use a fixed effect estimator to control for the potential endogeneity of the explanatory variables describing fleet size and composition. For comparison purpose, Table 4 also reports estimation results with pooled OLS and random effects (RE). We know that those methods will generally lead to inconsistent estimators if the (unobserved to the econometrician) household-specific effects a_i are correlated with any of the explanatory variables. As expected, pooled OLS and RE produce substantially different results than FE indicating correlation between a_i and the explanatory variables. Formally, a standard Hausman test strongly rejects the assumption of similar RE and FE estimates. In addition, we ran an F test to test the null hypothesis that the constant terms are equal across households. The hypothesis is strongly rejected, implying that pooled OLS would be inappropriate. For the rest of the paper we then focus on FE estimates.

The price coefficients are significant²² and of expected sign. Households drive less as price per kilometre increases but richer households are less price sensitive. As expected, households with two cars drive more, as do those owning a recent car – though this last result is only significant for one-vehicle households. On the contrary, market segment dummies have very little explanatory power.^{23,24}

²² Because of the interaction effects, one may take care not to look separately at the price coefficients. Then, even if the coefficient of $p*INCOME*TWO$ is not significant at the 10% level (it is though at the 13% level), an F-test strongly rejects the joint hypothesis that $p*TWO$ and $p*INCOME*TWO$ equal zero.

²³ Tests on coefficients exhibit only two exceptions: the 3% of households that own a downmarket and an upmarket vehicle drive more than most of the other two-vehicle households. Moreover, one-vehicle households that own a mid-range vehicle drive more than the 0.7% of households owning a utility vehicle.

²⁴ A similar result is found by Goldberg (1998) for the US.

Unsurprisingly, households with more adults drive more, as do those living in peri-urban or rural areas. Interestingly, the effect of income per capita is negative though only just significant²⁵. This is so because our model produces estimates holding the number of cars constant. In their extensive review of demand elasticity studies, Goodwin et al. (2004) note that when income increases, the number of vehicles increases relatively more than the volume of traffic. Such a result implies that use per vehicle should decline as income increases.

As expected, households that have had one of their vehicles for fewer than 12 months drive less. Conversely, two-car households that part with one of their vehicles during the year drive more with the remaining one, reflecting some kind of inertia in their activity pattern.

²⁵ The negative sign holds whatever the specification of income: continuous or dummy variables, total or per equivalised person income, but not the significance.

Table 4: Kilometre demand results

	OLS		RE		FE	
p*ONE	-128,233***	(8444)	-109,804***	(7559)	-40,989***	(15501)
p*TWO	-246,077***	(23795)	-187,422***	(18083)	-78,174***	(26906)
p*INCOME*ONE	0.258	(0.24)	0.463***	(0.16)	0.466***	(0.17)
p*INCOME*TWO	0.313	(0.37)	0.345	(0.26)	0.531	(0.35)
TWO	15,423.9***	(2729.3)	12,498.1***	(2518.0)	11,550.6***	(3222.8)
DOWNMARKET	-3,876.6***	(558.1)	-3,020.4***	(484.6)	-504.4	(1098.6)
MIDRANGE	-1,252.0**	(530.4)	-817.6*	(458.1)	247.3	(936.2)
UTILITY	-863.9	(951.7)	-1,792.0**	(901.5)	-1,628.4	(1258.4)
DOWN_DOWN	-2,544.4	(1827.4)	-1,088.3	(2146.9)	-636.1	(2934.5)
DOWN_MID	-603.5	(1704.7)	642.7	(2033.2)	104.3	(2748.2)
DOWN_UP	740.7	(1653.6)	2,921.2	(2039.5)	2,933.7	(2805.0)
MID_MID	684.5	(1814.4)	1,128.1	(2095.7)	-166.0	(2828.8)
MID_UP	3,181.7*	(1825.9)	3,349.0	(2143.0)	511.5	(3122.6)
UTILITY_2V	-419.9	(1609.2)	1,309.9	(2042.7)	2,123.0	(2799.4)
NEW	1,679.8***	(276.7)	612.5***	(178.2)	338.0*	(182.0)
OLD_NEW	946.7*	(557.4)	313.0	(377.3)	157.8	(397.4)
NEW_NEW	4,250.7*	(2490.1)	3,659.6*	(1989.8)	3,029.6	(2176.1)
NB_ADULTS	1,093.0***	(240.3)	925.8***	(231.6)	1,004.7**	(418.9)
Q2	1,060.8***	(329.8)	81.9	(231.0)	-427.3*	(256.5)
Q3	1,414.9***	(361.3)	323.5	(251.9)	-475.0	(294.3)
Q4	2,275.0***	(420.4)	707.7**	(293.8)	-470.5	(346.4)
Q5	2,701.4***	(586.1)	711.5*	(385.4)	-764.8*	(443.0)
SUBURB	-20.8	(262.4)	-45.9	(269.4)	-199.3	(953.7)
PERIURBAN	2,151.3***	(274.1)	2,088.9***	(281.0)	2,609.8**	(1058.9)
RURAL	1234.4	(921.5)	1,483.7**	(749.7)	6,096.8***	(1966.4)
ADD	-2,428.9***	(736.5)	-2,661.9***	(553.0)	-2,508.9***	(661.9)
SEP	279.3	(753.6)	1,101.4*	(589.6)	1,670.7**	(746.1)
YEAR04	532.4***	(150.2)	345.9***	(120.0)	-6.1	(123.1)
YEAR05	1,226.0***	(178.3)	867.7***	(136.4)	-168.8	(192.2)
YEAR06	1,322.5***	(194.6)	892.5***	(150.7)	-440.9**	(220.4)
FEMALE	-1,220.0***	(332.8)	-1,535.7***	(324.0)		
AGE	-141.4***	(7.3)	-145.5***	(7.7)		
NB_DL	709.0**	(277.8)	491.4*	(272.9)		
NORTH	290.7	(459.1)	177.6	(476.4)		
EAST	603.3	(397.2)	454.0	(398.1)		
WEST	1,045.6***	(353.1)	635.2*	(358.6)		
SOUTH_WEST	225.0	(406.3)	32.6	(426.6)		
SOUTH_EAST	176.3	(283.3)	179.9	(297.8)		
CONSTANT	26,179.8***	(1109.2)	26,414.7***	(1012.4)	12,616.5***	(1873.69)
Observations	7915		7915		7915	
R2	0.50		0.49		0.36	

Notes: Dependent variable is KM. Robust standard errors in parentheses. * indicate significance at the 10% level. ** Idem, 5%. *** Idem, 1%.

5.2. Elasticities

Results of the estimations are used to calculate the elasticity of demand for kilometres with respect to price per kilometre. Because vehicle choices are held constant, this

elasticity corresponds to a short run response. Using FE results and sample means of kilometres, price per kilometre and income, yields an elasticity of -0.22, which is fairly in line with the literature (see e.g., Graham and Glaister, 2002, Goodwin et al., 2004).

Table 5 lists elasticities of demand by income group. Demand elasticities clearly vary across quintiles. In absolute value, elasticity declines with income, which is a pretty intuitive result. A similar outcome is found in Blow and Crawford (1997) and Santos and Catchesides (2005) for the UK, and in West (2004) for the U.S.²⁶ Table 5 also presents elasticities of demand by income group and geographical location. Whatever the income group, peri-urban or rural households respond less to price change than urban households. This is mainly due to the reduced availability of alternative transport modes in peri-urban and rural areas. This aligns with the results of Blow and Crawford (1997) and Santos and Catchesides (2005) for the UK.

Table 5: Kilometres demand elasticities by quintile^a

Quintiles	All motorized households	Urban motorized households	Peri-urban or rural motorized households
1	-0.28	-0.30	-0.25
2	-0.25	-0.29	-0.22
3	-0.23	-0.25	-0.20
4	-0.21	-0.22	-0.19
5	-0.18	-0.19	-0.17

^a Demand elasticities are calculated at the mean price per kilometre, kilometres, and income, by quintile, using FE results.

²⁶ Though, in West (2004), the richest households (decile 9 plus decile 10) are slightly more elastic than the preceding income group (decile 7 plus decile 8).

5.3. Results of the simulations

5.3.1. Impact of a carbon tax in France (without considering the benefits from congestion reduction)

With the estimates of the car use model and the data on households' mobility and price per kilometre, we can now simulate the impact of various scenarios of carbon taxes on households' welfare. Table 6 presents the results for the reference scenario: an additional carbon tax of 7.1 cents per litre of gasoline and 8.1 cents per litre of diesel without recycling of the tax revenues. Losses clearly increase with income: from €71 per annum for lower income motorized households to €88 for the wealthiest motorized households (+23%). This is not surprising because richer households own more cars, drive more and are less price-sensitive. The result is even stronger if one considers all households, rather than vehicle-owning households alone. The richest households (quintile 5) lose 43% more than the poorest (quintile 1). This is so because the percentage of non-motorized households decreases with income: 25% in quintiles 1 or 2, just 12% in quintile 5.

As expected, households living in peri-urban or rural areas lose more. This result holds even after controlling for income. The difference is striking for the poorest households. Households of quintile 1 that live in peri-urban or rural areas lose 90% more than other households of quintile 1 (€72 versus €38).

When considering surplus variations in percentage of income, Table 6 reveals that low-incomes lose more than richer households, meaning that the tax is regressive.

Table 7 presents the results of simulations for a heavier taxation of carbon: 12.4 cents per litre of gasoline and 14.0 cents per litre of diesel. Such heavier taxation mechanically increases the magnitude of losses but not their distribution across income groups or geographical locations.

We now consider scenarios where the additional revenues from the carbon tax are returned in equal amounts to every household (*“flat” recycling*); according to the number of equivalised persons in the household (*“size-based” recycling*); or according to each household’s share of aggregate income (*“income-based” recycling*). Table 6 and Table 7 exhibit dramatically different results than in scenarios without recycling.

First consider the reference scenario. When the whole population is considered, the poorest households (quintiles 1 and 2) are net gainers under *“flat”* and *“size-based” recycling*. This is because the proportion of non-motorized households – those that benefit from the revenue distribution without incurring any cost – decreases with income. Then the two recycling scenarios are globally progressive. Interestingly, the progressivity increases with the level of carbon taxation. Table 7 which presents the results for the “High taxation” scenario, exhibits greater variation in welfare impacts.

The *“size-based” recycling* scenario is the most progressive option: low-incomes gain more and high-incomes lose more. The reason is that households of quintile 1 are bigger on average (1.77 equivalised persons versus 1.58 for the whole population). If we focus on motorized households, the carbon tax is still progressive in the *“size-based” recycling* scenario but not in the *“flat” recycling* scenario.

In contrast, *“income-based” recycling* is strongly regressive: rich households (quintiles 4 and 5) stand to gain while other households are net losers.

Table 6 shows that on average households living in urban areas are net gainers under whichever recycling method while those living in peri-urban or rural zones are net losers. In other words, carbon taxation with recycling implies transferring welfare from peri-urban or rural areas to urban zones. This phenomenon increases with the level of

taxation (Table 7). However, within the whole population of peri-urban and rural households, carbon taxation with recycling remains progressive under “flat” and “size-based” recycling.